

## ***Prior Consensor Events***

### *Elders and Youth Conference*

First Alaskans Institute  
700 Keypads, October 2004

### *Alaska 20/20 2004 Conference*

Alaska Humanities Forum  
410 Keypads, February 2004

### *Behavioral Health Summit*

Alaska Mental Health Trust Authority  
200 Keypads, March 2006

### *Alaska Health Summit*

Alaska Public Health Association  
107 Keypads, December 2006

### *Gubernatorial Candidate Debate*

Alaska Forest Association, Alaska Miners Association,  
Resource Development Council, The Alliance  
80 Keypads, October 2006

### *Interior Issues Council*

Fairbanks Economic Development Corp.  
80 Keypads, October 2006

### *Advocacy Summit*

Alaska Mental Health Trust Authority  
75 Keypads, September 2005, 2006, 2007

### *Conference of Alaskans*

State of Alaska Office of the Governor  
60 Keypads, February 2004

### *Conference of Young Alaskans*

University of Alaska  
60 Keypads, March 2006

### *TCC Health Summit*

Tanana Chiefs Conference  
40 Keypads, June 2008

### *Tongass Futures Roundtable*

Nature Conservancy, National Forest Foundation  
35 Keypads, May 2006 - Present

### *Leadership Retreat*

The Alaska Club  
35 Keypads, September 2006, 2007

### *Climate Change Summit*

Alaska Municipal League  
25 Keypads, May 2008

Information Insights  
PO Box 73490  
Fairbanks, AK 99707

**CONSENSOR**  
Audience Response System

 Information Insights  
[www.iialaska.com](http://www.iialaska.com)

# CONSENSOR

## Audience Response System

*“In any group you have a few individuals who will speak up, and many who won’t. Consensor allows you to find out what everyone is thinking about the issues.”*

*-Delisa Culpepper, Alaska Mental Health Trust Authority*



### What is Consensor?

Consensor is a computerized system by which the audience can respond to questions using a hand-held keypad. These devices transmit individual responses back to a computer that instantly tabulates the data, and displays a summary of the results for the audience to review. The name Consensor comes from its ability to help audiences find common ground and reach consensus on issues that might have otherwise been contentious.

### How can I use Consensor?

Information Insights uses Consensor to help facilitate group decision making, usually in conjunction with Open Space Technology concepts. Consensor can also be used for presentation support, demographic surveys, opinion polls, voting, elections, quizzes and tests, gameshows, and any other event where you want to ask a question and get an instant response from your audience.



▲ Base Station

◀ Audience Reply Keypad

### Consensor in Action

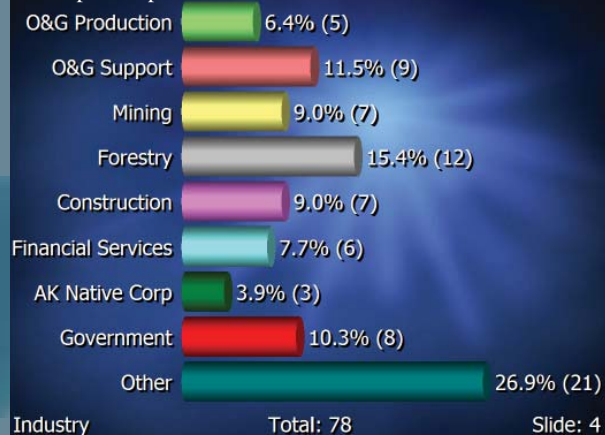
The use of Consensor at a 2006 Alaska gubernatorial candidate debate highlighted one advantage of instant feedback systems: candidates were able to see audience demographics, such as age, party affiliation, and industry represented, during the debate.

#### Example Question Screen:

**With what industry do you primarily identify?**

1. Oil and gas production
2. Oil and gas support
3. Mining
4. Forestry
5. Construction
6. Financial Services
7. Alaska Native Corporation
8. Government
9. Other

#### Example Response Screen:



### Consensor Rental

Package Rate: \$1,200 per day

Information Insights rents Consensor as a package to help your event go smoothly.

Our package includes a technician to run the software and up to 100 hand-held keypads with all the necessary hardware and software. We also input your prepared script before the event and provide a basic report of polling results afterwards. Script development, detailed reporting, and other additional services are billed at \$120 per hour.

Additional keypads can be rented for larger events. Nonprofit and tribal organizations receive a 10% discount.

### More Info

Information Insights provides a wide range of other consulting and meeting facilitation services. Please contact our Fairbanks office to request a rate quote, find out more about Consensor and how to use it at your event, or for more information about our other services and rates.

Information Insights  
212 Front Street, Suite 100  
Fairbanks, AK 99701

ph. 907.450.2450  
fax. 907.450.2470

[www.ialaska.com](http://www.ialaska.com)