



What is Consensor?

CONSENSOR AUDIENCE RESPONSE SYSTEM

Helps groups find common ground on issues that might otherwise be contentious. Consensor™ is a computerized facilitation tool that promotes audience participation in group meetings. Individuals use simple 10-button keypads to wirelessly transmit their responses to yes-no or ranked priority questions. Audience responses are instantly tabulated and a chart showing the results is immediately available to display for the group's review or discussion.

Consensor™ helps to "level the playing field" in a discussion, allowing everyone to express their opinions safely regardless of their comfort speaking in public or their status in the group. Consensor™ is popular with audience members who often say it makes a long day more fun.

The use of Consensor™ at a 2008 Alaska candidate debate highlighted another advantage of instant feedback systems: Candidates were able to see in real time how audience opinions were influenced by demographics, including age, party affiliation, and industry representation. During or after the event, Consensor™ allows more nuanced understanding of where a group stands on an issue by showing how different segments of the group responded to the same question.

Information Insights often uses Consensor™ to facilitate decision making in large group settings, but it is also useful for holding elections, prioritizing issues or tasks, testing a group's knowledge on a subject, or any time you want to ask a question and get an instant response from your audience.

“In any group you have a few individuals who will speak up, and many who won't. Consensor allows you to find out what everyone is thinking about the issues.”

– Delisa Culpepper, Alaska Mental Health Trust Authority

Consensor™ Rental

Information Insights rents Consensor™ as a package to help your event go smoothly. Our package includes a technician to operate Consensor™ and up to 100 hand-held keypads with all necessary hardware and software. We will input your prepared script before the event and provide a basic report of polling results afterwards. Additional services, including script development and detailed reporting, are available on request and are billed at standard consulting rates.

Package Rate: \$1,200 per day

Includes full day of technician's time and up to 100 keypads

Additional keypads can be rented for larger events.

A 10% discount is available to nonprofit and tribal organizations.

Past Consensor™ Events

- AML Climate Change Summit 2008 - 25 participants
- Tanana Chiefs Conference Health Summit 2008 - 40 participants
- The Alaska Club Leadership Retreat - 35 participants
- Tongass Futures Roundtable 2006-present - 35 participants
- Conference of Young Alaskans 2006 & 2009 - 55 participants
- Gubernatorial Candidate Debate 2006 - 80 participants
- Alaska Public Health Summit 2006 - 100+ participants
- Behavioral Health Summit 2006 - 200 participants
- AMHTA Advocacy Summit 2005-07 - 75 participants
- FEDC Interior Issues Council - 80 participants
- Conference of Alaskans 2004 - 55 participants
- Alaska 20/20 Conference 2004 - 400+ participants
- AFN Elders & Youth Conference 2003 - 700 participants



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